



## Event Basel—Innovate for health “Swiss made” in medical technologies and life sciences

Thursday, April 23, 2015, 16:00 – 19:00

**ARE YOU READY TO FACE THE  
CHALLENGE?**

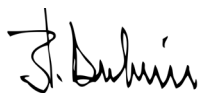


## Innovate for health—“Swiss made” in medical technologies and life sciences

Health in general is a pillar of the Swiss economy. This is a question of tradition, in particular due to the long-term presence of the pharmaceutical industry, and the recent growth in medical device technologies, which build on the valuable collateral of the age-old Swiss tradition of microtechnology. The excellence of Swiss science also contributes to the strength of the market for health-related products and services. According to the think tank “Avenir Suisse”, today about half of the industrial production and services in the Swiss economy is related to health.

The concept of “Swiss made” is an important asset for our industries and contributes, day after day, to keeping manufacturing industry in our country, thus avoiding the massive delocalizations that have occurred elsewhere. Such manufacturing is extremely important, not only for industry itself, but also because it enables Switzerland to maintain powerful R&D capabilities and engineering prowess in the country.

This event welcomes all contributors to the concept of “Swiss made” in health-related sciences, technologies, and innovation. Its aim is to bring people together, to learn about health-related Swiss innovation and to network and discuss the subject with people interested in the field. i-net, innovation networks; CSEM; and NexTrends are joining forces to make this event possible and to foster “Swiss made” innovation.



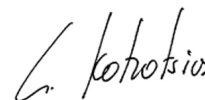
**Benoît Dubuis**

Director Foundation Campus  
Biotech Geneva



**Christof Klöpffer**

Director i-net, innovation networks



**Georges Kotrotsios**

Vice-President  
Marketing and Business Development

## Program

Thursday, April 23, 2015

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15:30 **Registration and welcome coffee**

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16:00 **Welcome reception**

Hans-Florian Zeilhofer, MD, Head of the Department for Oral and Maxillofacial Surgery, University Hospital Basel

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16:10 **Innovation and trends in Northwestern Switzerland**

Representative from i-net, innovation networks

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16:25 **Welcome**

Christian Bosshard, Vice-President, Thin Film Optics

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16:30 **Personalization of hip and knee prosthesis made in Switzerland**

Jean Plé, President and CEO, Symbios Orthopédie SA

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16:55 **Personalized medicine in cancer therapy: from chip to patient**

Daniel Zwahlen, MD MBA, Head of Department Kantonsspital Graubünden Radiotherapy

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17:20 **Micro-technologies as enablers for diagnostics**

Stéphane Follonier, PhD, Vice-President CSEM Landquart

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17:45 **The Swiss touch in innovation**

Benoît Dubuis, PhD, Director Foundation Campus Biotech Geneva

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18:10 **Apéro riche**

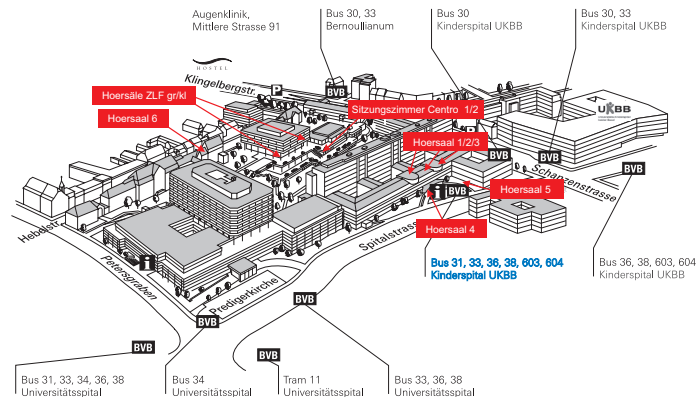
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## Access plan

### Universitätsspital Basel

Spitalstrasse 21, CH-4031 Basel

Hörsaal 2, 2nd floor



## From the train station

### by public transport



Take the **bus 31, 33, 36, 38, 603 or 604**. Get off at the bus stop "Kinderspital UKBB". Then follow the signage for the event

## Contact & registration

### CSEM SA

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CH-2002 Neuchâtel

Mrs. Aline Moser

Tel. 032 720 5687

Email [aline.moser@csem.ch](mailto:aline.moser@csem.ch)

### On-line event registration on [www.nextrends.ch](http://www.nextrends.ch)

- Registration is free but compulsory for attendees
- Please register no later than April 17, 2015

[www.csem.ch](http://www.csem.ch)

[info@csem.ch](mailto:info@csem.ch)